

Professional Profile:  
**Chris Scheffler**  
Certified Business Continuity Professional



Qualifications:

Chris Scheffler is a consultant providing business continuity planning, disaster preparedness, business impact analysis, and property risk assessment services. In this capacity, he has added extra value by helping companies leverage their investment in business continuity by highlighting their programs during their purchase of business-interruption insurance.

Highlights of Accomplishments:

- ◆ Chris's article, "Stay Profitable by Telling the World about Your Business Continuity Plans" is published in the Disaster Recovery Journal, the world's foremost magazine on Disaster Planning. High-tech, pharmaceutical, and data processing clients have used these principles successfully when purchasing business interruption insurance.
- ◆ Chris is experienced in all phases of business continuity planning. Experience includes development and documentation of BCP's for high-tech manufacturing, telecommunications and pharmaceutical clients.
- ◆ Experienced in developing pandemic preparedness programs.
- ◆ Certified Business Continuity Professional at the Disaster Recovery Institute.

Experience:

**Business Continuity:** Chris is experienced in all phases of business continuity planning, including development and documentation of BCP's. He has worked with high-tech manufacturing, telecommunications, financial and pharmaceutical clients and is recognized by the Disaster Recovery Institute as a Certified Business Continuity Professional. Experience includes:

- **Business Impact Analysis:** Interviews with representatives of different business units to identify critical functions and recovery time objectives.
- **Strategy Development:** Workshops with various business units to develop strategies for recovering critical functions.

- **Awareness & Training:** Developed programs for identifying gaps in training and brought in resources to close these gaps.
- **Exercise & Maintenance:** Participated in mock disasters and periodic maintenance of BCP programs.
- **Pandemic Planning:** Programs for protecting workforce, contingencies for disrupted supplies, travel restrictions and contingencies for absenteeism.

**Project Management:** Chris demonstrates the skills to outline the scope and action steps, develop executive management support, enlist participants, define roles, track progress toward milestones, meet due dates and document successes.

**Risk Assessment:** Chris has nearly 20 years experience in assessing physical and business impact for clients in various industries, including manufacturing, high-tech, information services and warehousing. This includes site walkthroughs, risk assessments and documentation of disaster exposures and mitigating factors.

**Natural Hazards:** Chris has extensive experience conducting natural hazards risk assessments, including site inspections to collect data for earthquake and wind models, and risk improvement planning.

#### Work History:

**June 2005 – Present:** Procovery Risk Consulting. Services include Business Continuity, Natural Hazards Risk Mitigation and Property Conservation consulting services to clients in various industries including: pharmaceutical, high-tech manufacturing, credit-card data-processing and higher education.

**June 2000 – June 2005:** Marsh Risk Consulting. 5-years experience as a loss control consultant. Experience includes developing and documenting business continuity plans and promoting risk improvement plans to help clients improve their insurability. Clients included high-tech manufacturing, semiconductor, warehousing, data processing, healthcare and universities.

**June 1990 – June 2000:** Factory Mutual: 10-years experience as an Account Engineer and Field Consultant for a leading insurance engineering company.

As an Account Engineer, he provided technical oversight on the loss control programs for several Fortune 500 companies, and he coordinated the activities of Field Consultants working on his clients worldwide. Experience includes: developing Loss Estimates, completing Account Risk Assessments, setting Risk Improvement Goals, creating Inspection Service Plans.

As a Field Consultant, he has experience in evaluating all types of properties for exposures from fire, earthquake, flood, burglary, wind, hail, collapse, water damage, explosion and other perils, primarily by conducting site visits.

## Publications &amp; Presentations:

- ◆ **“Stay Profitable by Telling the World About Your Business Continuity Plans”**, Disaster Recovery Journal, Spring 2005
- ◆ **“The Physical Risk Assessment”**, Business Continuity Planning and Emergency Preparedness Summit, November 2006

## Education and Training:

- ◆ Bachelor of Science degree, Mechanical Engineering, **Colorado State University**
- ◆ Disaster Recovery Planning, **Disaster Recovery Institute**, Contingency Planning & Management Conference
- ◆ Fire Protection and Emergency Response, **National Fire Protection Association**, World-Safety Conference
- ◆ Insurance Licensing, **California Department of Insurance**

## Certifications, Affiliations and Licenses:

- ◆ **Certified Business Continuity Professional**, Disaster Recovery Institute
- ◆ Member of the **Business Recovery Managers Association**
- ◆ Trained and Certified for the Community Emergency Response Team of the **United States Department of Homeland Security**

## Highlights of Client Experience:

- ◆ Cisco Systems, Sun Microsystems, Seagate Technology, Agilent, Linear Technologies, Silicon Graphics, Komag, Ultratech Stepper, Cypress Semiconductor (**wafer fabrication, high-tech**)
- ◆ Autodesk, Visa International, Macromedia, Google (**software, data processing**)
- ◆ Sola Optical, Cooper Vision, Ocular Sciences (**eyeglass lens/contact lens manufacturing**)
- ◆ Chiron, McKesson, Shaklee (**pharmaceutical**)
- ◆ Stanford Medical Center, Northbay Healthcare (**healthcare**)
- ◆ Stanford University (**higher education**)
- ◆ Caesars Entertainment (**hotel-casinos**)
- ◆ Dole Fresh Vegetables, Signature Fruit, Gallo Winery (**food processing**)